

Lesotho Tourism DEVELOPMENT CORPORATION Vers,



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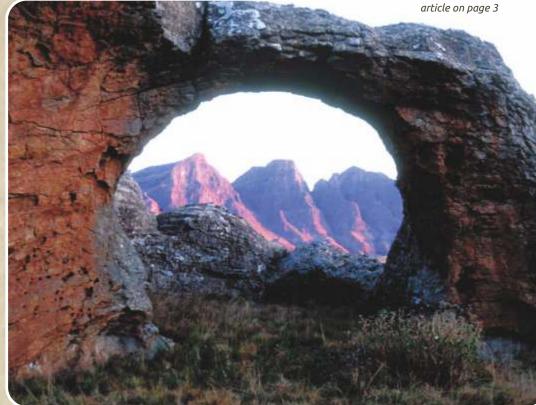
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Mist at Malealea



MINISTER OF TOURISM, ENVIRONMENT AND CULTURE HON. MINISTER MAMAHELE RADEBE

Hon. Minister Mamahele Radebe

The government of Lesotho has recognised the tourism sector as one of the leaders of growth in the country. The sector has the potential to bring about the economic growth and employment needed in the country. The sector is expected to contribute to the country's GDP and development of rural and cultural experiences. Assessment of the external environment demonstrates that on one hand, a lot of opportunities exist that needs to be exploited. These include diverse tourism assets, membership of the sector in various regional and international organizations and the existing bilateral cooperation with South Africa and the unique physical geographic attributes that Lesotho has.

Lesotho's undiscovered tourist attractions have much greater potential but can only be discovered through a mobilized and concerted strategic approach with other ministries. Through the National Strategic Development Plan, the sector can achieve so much more. The vision to position Lesotho as a leading nation in tourist attractions in Southern Africa's mountain range, it boasts a rich culture, adventurous and ecotourism system that gives rise to the three broad goals that need to be followed by the Lesotho Tourism Development Corporation. The Corporation is mandated to market the country in and outside of the Lesotho



borders. The goals and objectives that we have set for ourselves are geared at delivering a sustainable and profitable tourism industry that will benefit the majority of the people our Kingdom.

We recognize an important role that the tourism sector must play in creating jobs and growing the economy and in this regard, the sector as a whole is strongminded to optimise its contribution to this goal. This newsletter highlights some of the activities that the sector has undertaken in order to realise its vision.



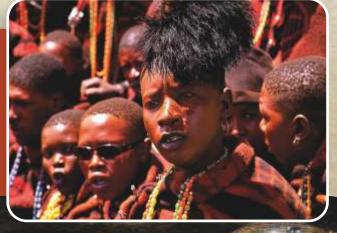
sion & missi



vision

"By, the visions in the 2020 LTDC will be the leader in successfully positioning Lesotho as Southern Africa's must-visit mountain range, culture, adventure and ecotourism destination. As a financially sustainable and an employer of choice, LTDC will provide quality service to all stakeholders". We market Lesotho as a preferred destination of travel and tourism investment by providing strategic leadership in market research and development, product development facilitation and promotion in collaboration with the communities and the private sector. These partners thereby contributing to job creation, economic growth, heritage and environmental preservation and sustainability.

Graduates from the initiation school



Afri Ski Resort in winter

'Real People, Real Culture, Real Mountains'



The Kingdom of Lesotho, is one of the three remaining monarchies on the African continent, it provides a politically stable democracy and attractive destination for tourists and business. Located within Southern Africa, Lesotho is a landlocked country, entirely surrounded by the Republic of South Africa. The name Lesotho roughly translates into "the land of people who speak Sotho". State Nations and is regionally a member of the Southern Africa Customs Union (SACU) which includes; Botswana, Namibia, South Africa and Swaziland. With the exception of Botswana these countries also form a common currency and exchange control area known as the Common Monetary Area (CMA). The Loti is at par with the South African Rand and can be used interchangeably. The Lesotho currency (plural: Maloti) when calculated, one hundred" lisente" equals one Loti.

Lesotho is a member state of the Commonwealth

Lesotho: Basic Facts

Size	30 355 km2	
Altitude	Lowest 1 388m; highest 3 482 m	
Capital City:	Maseru	
Population	2 million; Maseru 436,000	
Languages	Sesotho and English	
Monetary unit:	Loti(plural "Maloti")	
Standard power:	220/240 volts AC 50 Hz	
International Telephone Code:	+266	
From within Lesotho for international access dial	+27(country code)	

How to get to Lesotho

BY AIR

South African Air Link has four flights daily between Monday and Saturday, and three flights on Sunday from Moshoeshoe I International Airport to Johannesburg O.R. Tambo Airport. The flight from Johannesburg O.R. Tambo to Moshoeshoe I International takes approximately 50 minutes.

BY ROAD

The majority of visitors to Lesotho arrive by road. Eleven border posts give entry into Lesotho from South Africa. Because of the ruggedness of terrain in some parts of the Mokhotlong and Qacha's Nek district, a 4 wheel drive (4x4) vehicle is advised for these areas.



from page 1: SEHLABATHEBE NATIONAL PARK NOW WORLD HERITAGE SITE

Sehlabathebe National Park (SNP) has been accepted as a World Heritage Site as an extension of the uKhahlamba World Heritage Site at the 37th Session of the World Heritage Committee which sat 16-27 June, 2013.

Sehlabathebe has been deemed among some destinations of outstanding universal value. This announcement came about after the site was deemed fitting as it meets the conditions of integrity and/or authenticity and has an adequate protection and management system to ensure its safeguarding the cultural and natural heritage. SNP is considered among the priceless and irreplaceable assets, not only of the Lesotho nation, but of humanity as a whole on the global front. These include areas of exceptional natural beautv and aesthetic importance; the most important and significant natural habitats for insitutional conservation of biological diversity, including those containing threatened species of out-standing universal value from the point of view of science and conservation and rock art that is directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of an outstanding caliber.

The clan of the San in Sehlabathebe are of great universal significance. Sehlabathebe National Park was established in 1970 as a Wild Life Sanctuary and a National Park according to the provisions of the Game Preservation Proclamation No.33 of 1951.

The proclamation was superseded by the National Parks Act of 1975. In 2001 Sehlabathebe National "subject to the provisions of Section 44 of the Land Act 1979. The SNP enjoys full protection under the

San people in Sehlabathebe

provisions of the Environment Act, 2008 which is a framework legislation on environmental protection.

On the other hand the National Heritage Resources Act 2011 that supersedes the Historical Monuments, relics, fauna and flora Act No. 41 of 1967 provides for the preservation and protection of all engravings and paintings on stone commonly known as the San paintings that are found in SNP. In its 37th Session in Phnom Penh, Kingdom of Cambodia, on 22nd June 2013, the World Heritage Committee approved the inclusion of the Sehlabathebe National Park of the Kingdom of Lesotho, as an extension of the uKhahlamba / Drakensberg Park of the Kingdom of Lesotho.

The two sites will hereafter be known as the Maloti-Drakensberg Park, Lesotho/South Africa to become the on the World Heritage List on the basis of criteria detailed, (i), (iii), (vii) and (x);

The Maloti Drakensberg Park is property spanning the border between the Kingdom of Lesotho and the Republic of South Africa. It is renowned for its spectacular natural landscape. It is important as a haven for many threatened and endemic species, and for its wealth of rock paintings made by the San people over a period of 4000 years. The property covers an area of 249, 313 hectares making it the largest protected area complex along the Great Escarpment of Southern Africa.

The Maloti Drakensberg range constitutes the principal water production area in Southern Africa. The areas along the international border between the two countries create a drainage divide on the escarpment that forms the watershed for two of Southern-Africa's largest drainage basins. The Thukela River from the uKhahlamba Drakensberg Park flows eastwards into the Indian Ocean, while the Senqu/Orange River from the Lesotho side flows westwards into the Atlantic Ocean.

Along with its pristine steep-sided river valleys, rocky gorges, high altitude grasslands, wetlands and meandering streams, the property has numerous caves and rock shelters containing rock art sites, and images which depict animals and human being, and represent the spiritual life of early inhabitants of this area. It also provides a vital refuge for more than many endemic plant species and their associated fauna, and forms a critical part in the Lesotho Highland Endemic Bird Areas.

MEMBERS OF THE **BOARD** OF **DIRECTORS** OF **LESOTHO TOURISM DEVELOPMENT CORPORATION**





Mr. Thato Mohasoa Chairperson of the Board



Mrs. Mathasi Kurubally Non Executive Director

Mr. Lerata Pekane Non Executive Director





Mrs. Diana Jones Non Executive Director

Mr. Jothame Phakisi Non Executive Director





Mr. Mpaiphele D. Maqutu-Executive Director

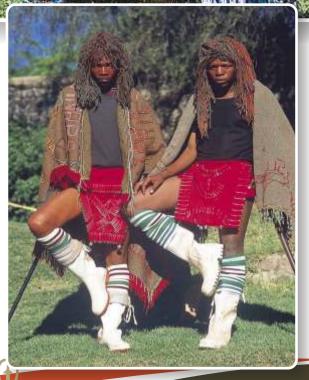
Miss. Mots'elisi Ramakoae Non Executive Director

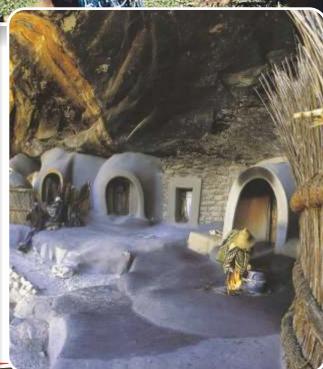






Experience Basotho Culture





URISM DRI SION MAKE

Lesotho mountain kingdom.....



The Lesotho Tourism Development Corporation (LTDC) chief executive officer, Mpaiphele Magutu said decision-makers are a major target in his organisation's new marketing strategy. Maqutu told the Lesotho Times that this is what will be critical for the corporation to forge strong partnerships with all decision-makers from both the public and private sectors, which would automatically make them tourism ambassadors wherever they are. "Senior government officials and also corporate management have a lot of influence in their different spheres both locally and when they are performing other duties internationally. "As the LTDC, we would like to have well-informed decision makers who will carry the country's tourism flag wherever they are operating and be our ambassadors." However, for this to happen Magutu said the decision-makers need to experience the beauty of some, if not all, of the country's top tourist attractions.

"This experience will help them better understand our tourism products, appreciate them and have the capacity to market the country to all the relevant stakeholders they meet when they travel abroad. We hope this will help increase the number of tourists visiting our country, as well as potential investors." According to Maqutu, the government has selected tourism as one of the key priority areas for development. He explained this comes after noticing its potential to boost other sectors

by Tsitsi Matope

Chief Executive Officer of Lesotho Tourism Development Corporation Mr. Mpaiphele D. Magutu

and its ability to create a chain with other sectors, makeing it a crucial vehicle for poverty reduction and employment creation. It was this realisation, which Maqutu says that necessitated new innovations to boost the visibility of the country's tourism products. Maqutu, who joined the corporation in July 2013, further explained the need to make the sector vibrant enough to claim its rightful place in the economy.

He said branding Lesotho as a natural heritage destination previously did not yield the expected results, hence the need to revisit the branding of Lesotho as a unique "must visit" eco-tourism destination. "When I got here, it was clear that the tourism script was almost empty and needed to be populated with products. We are not having as many tourists as we have the potential to receive. This is because the sector, in general, has not been able to take advantage of the fact that Lesotho is a diamond which every tourist would like to see after being embraced by the golden ring, which is South Africa. That is why we need to increase our partnership with South Africa, which continues to knock on our doors in an effort to take tourism in our region to greater heights."

Magutu explained previous efforts to boost tourist arrivals that had been hampered by moving away from, "our strong internationally accepted tag-line of the 'Kingdom in the Sky' moniker" which he said may not have been a good move. Lesotho is the only country in the world which is entirely above 1,000 metres above sea-level and its lowest point of 1,400 metres is the highest in the world. Over 80 percent of the country lies above 1,800 metres."We don't need to let go of what distinguishes us as a special and unique destination but simply have to work towards improving the distinction. Globally, Lesotho is known as the

TOURISM DRIVE TARGETS DECISION MAKERS

Abseiling at Maletsunyane waterfall

Kingdom in the Sky or the Mountain Kingdom and this slogan does indeed speak to our unique topography and high altitude while also recognising the fact that we are one of the only three kingdoms left in Africa. "He said the country's strongest selling feature is its ecotourism and natural features. "We are far from the madding



crowd because we sit on a much higher elevation. This elevation, therefore, makes Lesotho the place to be for those who want the freshest air to filter through and clean their lungs."

He also emphasised the need to highlight the unique fact that Lesotho is the only country in Africa, which wholly snows in winter. "This should appeal to everyone who loves to ski and those who would want to witness our amazing snow-capped mountains and waterfalls. The Kingdom also boasts as being a 'four-season' country" because tourists get to experience summer, winter, spring and autumn." The beauty of the country, according to Magutu, is also in its strong cultural base that is symbolised by a constitutional monarch and the historic footsteps of its founder, King Moshoeshoe I, which can be traced from Botha Bothe to Thaba Bosiu. The country, he adds, has also managed to preserve its beautiful blanket wearing culture and secretive initiation of boys and girls, which should all be strong tourist attractions." We are rich in culture and currently looking forward to the construction of our first national museum and art gallery, where our stories will be told factually. The accurate account of who we are is of paramount importance for the preservation of our actual history as a people."

Maqutu also explained that the country's challenging environment for lovers of adventrue, was another standalone tourist attraction, particularly for backpackers and those who seek to enjoy the mountain trails. On the other hand, he said, Lesotho has abundant water resources, some of which fill the deep meandering gorges and also make the country a special place for the adventurous and discerning tourist. These are also



home to the beautiful Rainbow Trout and the endangered Maloti Minnow fish. The stunning Angora goats, which appear to pause and show-off their chihuahua-like facial features to visitors, are also another interesting feature on the Lesotho's undulating landscape.

However, despite such an attractive package Lesotho receives just slightly under half a million tourists annually, far less than other small countries like Swaziland who receive well over a million tourists every year. Maqutu said these are worrying statistics, hence his intention to push an agenda that supports the formulation of a goverment-led, private sector driven and community based tourism sector aimed at improving tourism revenue. "The private sector has a major role to play and with sound business decisions, they can take full advantage of that Lesotho has to offer. We see this through the South

Participants at Grading sensitization workshop held at Maseru Sun.



TOURISM DRIVE TARGETS DECISION MAKERS

African tour operators daily coming into Lesotho with droves of tourists while our private sector operators remain as just onlookers as their neighbours reap the handsome economic rewards. "We are here to support our private sector and LTDC is committed to assist in the setting up of robust private sector engagement forums which will deliver the much needed private sector participation. "He said the recent rollout of the accommodation star grading system, is also going to support the private accommodation businesses to improve their facilities and ensure a world class hospitality sector that does not disappoint visitors." With improved facilities, establishments would get visitors willing to stay longer than what they usually do. The star-grading exercise is currently voluntary but would be mandatory by 2016."

Maqutu explains the importance of having in place strategies that are inclusive of local communities settled around the tourism products." We want local communities to participate in developing tourism and to take ownership of various projects. We also need to collectively develop products in partnership with local communities. Without community participation, these products would lack the very essence that can breathe life into them. "Although the tourists are intrigued by products, these would be meaningless and incomplete if local communities around them are not an integral part. Tourists can only claim an experience of a lifetime when they see locals around, smiling and waving at them and even giving them water to drink." Local communities, the LTDC chief also noted, should be well educated on how to treat tourists and also be supported to become well-organised for them to tap into the sector and benefit meaningfully." Tourism is the only sector where growth and benefits trickle down to a villager singing lengae and dancing Mokhibo," said Maqutu, adding his focus is also on pushing for the facilitation of renewed investment promotion efforts to further develop tourism products.

Government, he added, has been overburdened by the responsibility to do the bulk of developments alone due to the private sector's low participation and appetite in this area. "It is imperative that the situation is addressed through initiatives such as Public Private Partnerships and other collaborations with non-Governmental Organisations," he said. He said there is also need to identify areas that need developments such as road networks, cable cars to limit disturbance on the environment, electricity, water and the much needed accommodation facilities. Magutu said the LTDC's mandate is to bring all stakeholders together and ensure the implementation of systems and development of infrastructure that would improve accessibility and increase spending in Lesotho. He explained that many years of under funding the corporation, together with governance related challenges and an unresponsive organisational structure, negatively impacted on the corporation's performance.



Over the last four years, he explained, the corporation's financial books have not been audited and this saw the recent introduction of the compliance department, which is expected to help them improve on issues of accountability." This has been a welcomed move by our newly appointed board of directors", he added. He went on to add: "We are now more inclined to streamlining our operations as seen by the merging of the strategic marketing and the investment promotion departments. However, this is not going to take away the distinctive nature of the two business units or erode their role."

Pony trekking one of the favorite tourism activities in Lesotho

VAYA MZANSI SHOWCASING LESOTHO'S ATTRACTIONS

Vaya Mzansi is a South African travel docu-reality television series aired on SABC 1 every Thursday at 11:30 am, meant to promote domestic tourism in South Africa by following two entertainment personalities as they travel around the country on motorbikes to unearth interesting stories – political, historical, criminal, ideological – all seen through the eyes of local people.

Quad biking in Lesocho

Vaya Mzansi promises the thrill of motorbikes on the open road tangled with the spirit of inquiry and adventure. Vaya Mzansi follows two travelling companions - Eric "Versatyle" Prinsloo and Nokuthula Radebe. From the cities of Johannesburg to the rural districts of the Eastern Cape, the two travellers showcases tourism potential in South Africa, they let the viewer travel with them and experience the domestic tourism like never before with an intention of persuading viewers to tour their country first. The bold motorcyclists unearth interesting places and stories behind the attractions. Vaya Mzansi takes viewers on a soulful and exhilarating journey through highlighting differences in culture, language, religion, politics, philosophies and cuisine.

The directors of this programme decided to feature other neighbouring countries to showcase their tourist attractions as a way of giving their viewers a variety of choice when planning their holidays. The programme visits the Kingdom as it is landlocked by South Africa and they realised that tourists who visit their shores also want to come to Lesotho. Even South Africans also want to visit Lesotho therefore Vaya Mzansi identified the need to showcase Lesotho's tourist attractions and activities so that they too can add to what South Africa has.

The crew came to Lesotho to take footage of some of the activities that one can do while visiting this beautiful mountain Kingdom. On their first day in the country the presenters and the crew members slept at Aloes guesthouse and in the morning they went for quad biking as it is one of the activities offered by the Aloes guest house. They are seen here listening tentatively to one of the guides as he tells them how to operate a quad and safety measure in case they crash.

They proceeded to Malealea lodge where they did pony-trekking which they greatly enjoyed as it was their first horses riding experience. Tourists visiting Lesotho always feel they have to visit Thaba Bosiu and climb the mountain to pay their respect to the founder of Basotho likewise the crew went to Thaba

Bosiu and visited the Royal grave to pay their respect.

> Presenters of Vaya Mzansi preparing for quad biking



SESOTHO LANGUAGE & LITERATURE AT MORIJA GUESTHOUSES

Bridgette Hall

Many expatriates who have come to live and work in Lesotho have received basic Sesotho language training and have been exposed to the Sesotho culture thanks to Morija Guest Houses (MGH). Located in the Lesotho Lowlands, 45 km from the capital city of Maseru. Since 2005, MGH has been holding more than thirty introductory "Sesotho Language and Culture weekends", and it is clear that those MGH weekends are filling an important gap. Indeed, unlike in the 80's or early 90's, there are very few organizations working nowadays in Lesotho that set up language



Some of the tourists learning Sesotho

lessons or even just orientation sessions for their new foreign staff. With the notable exception of the US Peace Corps, which organize wellstructured linguistic and cultural sessions for their new recruits, other organizations (UN or development agencies, embassies, international schools, NGO's, church organizations, etc) usually offer nothing more than a minimal orientation course in the country of origin, just before departure.

Once they've arrived in Lesotho, those expatriates are left to themselves as far as getting to know their host country and its inhabitants. Yet, even knowing just a little about the language can make a very big difference to newcomers and understanding some basic cultural concepts will prevent awkward situations. The introductory weekends enable participants to gain confidence when attempting to speak Sesotho, to acquire useful knowledge of Lesotho's history and Basotho culture and to feel more comfortable in their new environment. Because of the beautiful setting of the guest houses, walks are always scheduled in the programme.

Traditional dancers are also invited to perform and the whole atmosphere of the weekend is warm and welcoming. Language lessons are given by a teacher who has great experience in teaching Sesotho to adults, skillfully including everybody, even the most reluctant speakers. Language learning sessions are not intensive as the emphasis is on ensuring that participants feel encouraged, not overwhelmed.

The owner of the guest houses, who arrived in Lesotho 26 years ago and went through the process of adapting to the Lesotho environment, is therefore well acquainted with the challenges faced by new comers. Her main contribution is talking about the history of Lesotho but she also helps the Sesotho teacher to facilitate discussions on cultural issues.

Most weekends gather people from various organizations and backgrounds. Some weekends, however, took place because of the specific needs of a given organization. Sometimes those weekends have a dual function: gathering the members of the organization for internal meetings, and offering linguistic and cultural sessions as well. Follow-up weekends are also organized on request. (Read more about the weekends in the Special Events section of www.morijaguesthouses.com). Morija is the ideal place for those cultural weekends because of its history and its special place in Lesotho as the 'wellspring of learning'. Furthermore Morija has been hosting an annual Arts and Cultural Festival since 1999, the largest cultural festival in Lesotho.

LESOTHO HAESO-AWARENESS CAMPAIGNS

Tourism has been marked as the second most prioritised sector to contribute to poverty alleviation and create employment by the Government of Lesotho. This sector can only contribute if tourists v isit in numbers to Lesotho and is able to attract tourism investment. It has come to the Corporation's attention that in order to attract investment and tourists we must start by sensitizing the communities around tourism attractions about the importance of tourism.

Lesotho Tourism Development Corporation started the new year on a high note by having one of their many awareness campaigns for herdsmen at Oxbow lodge Moteng, Botha Bothe on the 10 January 2014. It has come to the Corporation's attention that herdsmen around the country harass tourists as they do not understand what they are doing in the country. The Corporation has embarked on a nationwide awareness campaign to address issues of ill treatment to tourists and also teaching the herdsmen about the importance of tourism in the country. The Corporation has held a series of awareness campaigns in different attractions and tourism routes where they critic the benefits that tourism bring to the country's GDP and the livelihood of communities along those routes.



Mr. Mpaiphele D. Maqutu Chief Executive Officer LTDC giving a blanket to one of the herdmen

The Corporation gets many complaints from tourists who complain about herds- men who throw stones at their cars, remove road signage or vandalize them, therefore putting the tourist's lives in danger. In an effort to combat this bad behavior the Corporation decided to conduct awareness campaigns. The campaigns are aimed at teaching the herdsmen about the importance of tourism and how it contributes positively to the economy of the country and the benefits that they as individuals can gain.

In October 2013 the Corporation went to Katse and Ha Lejone to hold awareness campaigns where officers from LTDC, Ministry of Tourism, Environment and Culture addressed the herdsmen about the benefits of tourism and how tourists can change their livelihoods. They were strongly warned that throwing of stones at people's properties is a criminal offence, which might lead to loss of lives. Furthermore it will in the future



LESOTHO HAESO-AWARENESS CAMPAIGNS



discourage tourists to visit Lesotho again. Lesotho Mounted Police Services as a resultalways part of the campaigns To educate and stipulate the laws of this country. In all the campaigns conducted, the findings are that the herdsmen themselves are aware that their actions impact negatively on the image of the country and are willing to change their behavior. They expressed that their problem with tourists was that they see them as invaders in their areas as they did not understand why tourists like taking pictures of mountains and even of herdsmen.

In every campaign there are some interesting stories from the herdsmen about their interactions with the tourists. They always inform us that they do not mean any harm to the tourists and some of them vow to teach their fellow men about the benefits of tourists as they have directly benefited from tourism. One herdman told the Corporation that a group of tourists once asked him to cook porridge for them, but he thought they were pulling his leg as they were white and thought that they would not want to eat his food. He said he was surprised that they actually ate with him and paid him for the food. From many stories recited by some herdsmen the rest of the group vowed to stop the mischief, but rather be of assistance to the tourists.

As an encouragement to the herdsmen the Corporation gave them 'Lesotho Haeso' branded blankets and emphasized that the logo is a sign to every tourist irrespective of their colour that the person wearing the blanket will help in anyway he can, therefore they should wear the logo with pride of being peaceful Basotho.

A New of Quality Tourism For Lesotho

The year

2013 saw the beginning of a new era of Lesotho's quality tourism in the accommodation sector. Lesotho Tourism Development Corporation (LTDC) embarked upon developing a progressive star grading program for the sector. The program is considered progressive because it will be one of the first accommodation quality grading programs in the region to integrate grading standards that reflect both the overall quality of the lodging facility as well as its environmentally friendly practices and ability to receive guests with disabilities. Lesotho benched marked on the grading processes and experiences of Botswana and South Africa. signaled regarding the set standards, that they were not achievable.

To a larger extend many people's perceptions were clouded by their desire to get the highest grades ie 4 or 5 star grades and not realizing that all this is a journey that must be linked to a set of conditions. That is to say, the grades for a facility must be linked to the facility's location, target market served and its purchasing power as well as the Operator 's financial capability to upgrade to a desired level of grades. Therefore LTDC in partnership with the Ministry of Tourism's Licensing Section conducted 4 regional workshops

One of the graded facilities

Tourism being a very competitive sector requires one to operate at international standards. Therefore this initiative promised to improve the overall quality of infrastructure and services to the tourism lodging facilities throughout the kingdom. Four months have gone by after the launch of the grading programme during which 6 facilities received their grading certificates and plagues. In response to the call by the Honorable Minister of Tourism, Mrs `Mamahele Radebe during the launch in quality grading standards relevant to their facilities. A follow-up to the facilities that enquired showed that many were willing to get graded in February or March 2014, however fears were

for the accommodation sector to further raise awareness about the set of minimum requirements and quality star grading standards. At these workshops, owners and managers of the accommodation facilities attended in good numbers as some could not due to commitments owing to the presence of COSAFA games. The owners of graded facilities were invited to share their experiences of the grading process and changes brought by grading to their businesses. The Operators made an indication that grading was not an easy road but it paid because they learnt good lessons that it is those small little things that they have been neglecting all along that count much to a visitor and the growth of their businesses and these are all related to minimum requirements, skills capacity, communication and customer care.

They mentioned that grading has brought them increased bed occupancy which in some cases it has more than doubled. In some establishments they are beginning to see more of holiday makers from South Africa even over the weekends and are no more troubled to go hunting for government orders. It is during the workshops that the operators' paradigm shift was observed because they expressed their frustration in serving the government order payments that are ever delayed and government officials that have disruptive and discouraging behavior of taking away electric appliances and interior decor items in the guest rooms. Clearly this has caused much discouragement and discomfort to operators to





Backyard of the graded facilities

accommodate government officials. It has also lead to high prices that they charge and poor quality items used in the rooms. Therefore many ungraded facility operators started seeing an opportunity that if they are graded they can limit their service to the government and focus on relevant and more business guests for ensured business sustainability. The testimonies opened many operators' eyes that it is not high grades only that can bring business but that whatever level of grades will assure you the kind of relevant market targeted.

LTDC affirms to reaching the target set by the region for 2016 with a good leap in the first year wherein a minimum of 30 accommodation facilities shall be graded by August 2014.

Motebong Village contract extended

On the 28th November 2013, the Ministry of Tourism, Environment and Culture extended the management contract of Motebong village at Ha Lejone. The management contract was initially for 10 years whereby the Operator was paying rent to the government and the contract would be reviewed and given to the same Operator or given to other interested Operators. Tourism has been selected as one of the priority sectors which are expected to create employment, as a result the Cabinet gave permission to the Ministry to review Motebong contract and renew it as the Operator is working closely with the communities around the lodge.

In an effort to heed the Ministry's plea that all accommodation establishment operators should make sure that they empower and create employment for the communities living around their establishments. The management of the lodge source vegetables from local communities. They have also urged the communities to form pony trekking associations whereby they hire their ponies to tourists and give them a tour of Ha Lejone



villages. This is one of the initiatives that the management is using to make sure that the communities around the lodge benefit from tourism. The lodge has also introduced the skills development training for crafters at Ha Lejone and the crafts made by local men and women are sold at the Lodge.

Motebong village has become a training camp for South Africa's Rowing team who were there for three weeks preparing for 2014 world champs. The team was very excited to have found a place like Motebong, as they indicated that the country's altitude works best for their training.

Principal Secretary Mr. Thato Mohasoa and Mr. Lietsiso Mohapeloa Lesotho Celebrates World Tourism*Mont

September 2013 was a fascinating and a busy month for the Lesotho Tourism Development Corporation with various tourism activities undertaken and which were successful as far as Domestic Tourism is concerned. Lesotho as a member of United Nations World Tourism Organization (UNWTO), abide by the guidelines of the UNWTO to celebrate September as a tourism month, and the theme was "Tourism and Water: protecting our common future". Every year the Corporation celebrates the month with various activities and this time around they decided to celebrate with Corporates, tertiary schools and herdsmen. The Corporation supports events that have potential to promote tourism in the country and Lesotho Sky Mountain Challenge is one such event that is important in the Corporation's calendar as it happens in September which is the tourism month.

Lesotho Sky Corporate Challenge Cycling was held at Maseru Mall on the 6th September 2013. Corporate Challenge is Lesotho's first fun ride and team building activity and the Corporation participated at this event as it is one of the activities that the Corporation supports. The team was build up of Lesotho Tourism Development Corporation's staff members and Ministry of Tourism, Environment and The Corporation purchased two bicycles for the race which were after the event donated to the Sky Trust Charity which is a non-profit making Organization focusing on sports and youth development in Lesotho.

As a means of creating awareness about travelling in the country and with an aim to educate, encourage and generate interest among Basotho to know about the tourism attractions in the country, the Corporation embarked on a Domestic Tourism campaign 'Visit your country first' by holding two tertiary road shows at Lesotho Collage of Education and International Business College on the 13th and 20th September respectively. The tertiary domestic tourism road shows



Stlofa entertaining the crowd at the road show

were undertaken with an aim of sensitizing learners about the importance of tourism and the use of water in relation to tourism. Lesotho College of Education, Limkokwing University of Technology and International Business College showed great interest and gave unwavering support throughout the shows. The entertainment was provided as a means of attracting students to this event and also created an opportunity for other local musicians to promote and showcase their talent. The artist Stlofa and DJ Mtunzi performed in the road shows and were very popular with the learners.

The World Tourism Day (WTD), which is the culmination of the month long activities, is mostly celebrated on the 27th September. The Corporation celebrated this day at Mohale Dam whereby herdsmen from surrounding villages were invited.

The Corporation decided to celebrate with herdsmen as we have realized that their actions towards tourists might be caused by ignorance and lack of understanding of the importance of tourism in the country. Tourism education and awareness was given to herdsmen about the importance of proper treatment and respect to tourists visiting the country.

The Chief Executive Officer of Lesotho Tourism Development Corporation Mr. Mpaiphele D. Maqutu in his speech when addressing the herdsmen, stressed the importance of tourism and how people can earn a living through the revenue generated by tourism .i.e. (entrance fees to tourism facilities, accommodation, crafts, pony trekking, cultural activities, food etc) Mr. Maqutu further pointed out to the herdsmen that hospitality towards tourists will make them reap good rewards, because tourists would have repeated visits and also the word of mouth will increase the number of tourists into the country. As a gesture of appreciation and building lasting relationships with herdsmen CEO handed fifty (50) Lesotho Haeso branded blankets and fifty (50) whistles to the herdsmen.

The Principal Secretary of the Ministry of Tourism, Environment and Culture Mr. Thato Mohasoa in his address complimented the herdsmen for sacrificing their time to attend this very special event and he highlighted that tourists are the most important people and outlined the following:

- Respect for tourists.
- Protection of tourist (stone throwing at tourists)
- and hospitality toward them.
- Tourists bring economic value and need to be nurtured.

Mr. Mohasoa emphasized that the tourists visit the Mountain Kingdom of Lesotho to view the majestic scenery of our mountains and the man made dams. He strongly appealed to the herdsmen to stop the bad habit of throwing stones at tourists as this will



Lesotho Celebrates World Tourism Month





Thief Executive Officer with some of the herd men during the World Tourism Day celebration

discourage them from visiting our beautiful country furthermore this will taint the image of Lesotho as a tourist destination and such actions are unlawful.

The PS of the department humbly requested the herdsmen to stop burning grazing land as this leads to soil erosion, making erosion, making extinct the indigenous plants and results in an unattractive outlook of our surroundings, moreover moreover encouraged them to form associations as the CEO had already mentioned as that would change their livelihood.

Some of the herd men entertaining the crowd wearing their Lesotho Haeso branded blankets

Herdsmen hosted at the event were from villages such as Ha Mohale, Ha Motloang, Ha Tšiu and Ha Koporale and to grace the day they also performed traditional songs. The herdsmen participated in activities such as Canoeing and they took boat cruises. This was done so that they could appreciate why tourists come in numbers at Mohale.

Basotho's Unique Culture

The Basotho people have developed a unique culture. As one of the few African tribes living in a mountainous environment, they have made many adaptations to their conditions. The Basotho blanket is one example. All around the country you will see people dressed in woollen blankets, often with beautiful patterns. This is the ideal garment for a cold environment, and also has the versatility of keeping the rain off.



Villages are often located high in the mountains, usually on the mid-levels well above the deep river valleys and the flood dangers they carry. Villages are very structured. They are made up of a number of kraals, i.e. a collection of buildings belonging to one family. Some are for sleeping, some for storage and one for cooking.

Each kraal will also have an enclosure for livestock. Each village has a chief, or headman, who will fall under the chief for the area. The Basotho are agriculturalists. The chief allocates the fields around the villages to villagers. Many crops are cultivated including maize, wheat, sorghum, beans and peas as well as vegetables such as onions and cabbage. Many local herbs are also gathered as green vegetables, which the Basotho call Moroho.

Animals are very important in Basotho society. The Basotho pony represents the best form of transport in the mountains, and donkeys are often used as pack animals. Most families will have some cattle, and oxen are used to plough the sloping mountain fields. Wool is a major source of income both from Merino sheep and mohair from Angora goats, and you will see many herds of both deep in the mountains. Shepherds, who are often young boys, look after them. The shepherds live in simple huts called motebo that are often perched on ridges at well over 3000m and very well hidden.

Passing a village you will frequently see a flag flying from a tall pole. This indicates a place where something is being sold. A white flag means "joala", a locally brewed sorghum beer. Yellow means maize beer, red means meat and green means vegetables.

While Lesotho is a friendly country that welcomes all visitors, please take note that: Photographing Government buildings, the Palace or the airport is frowned upon. When photographing any person or personal items, including homesteads, the rules of common courtesy apply: ask first and expect to pay a small fee for the privilege.

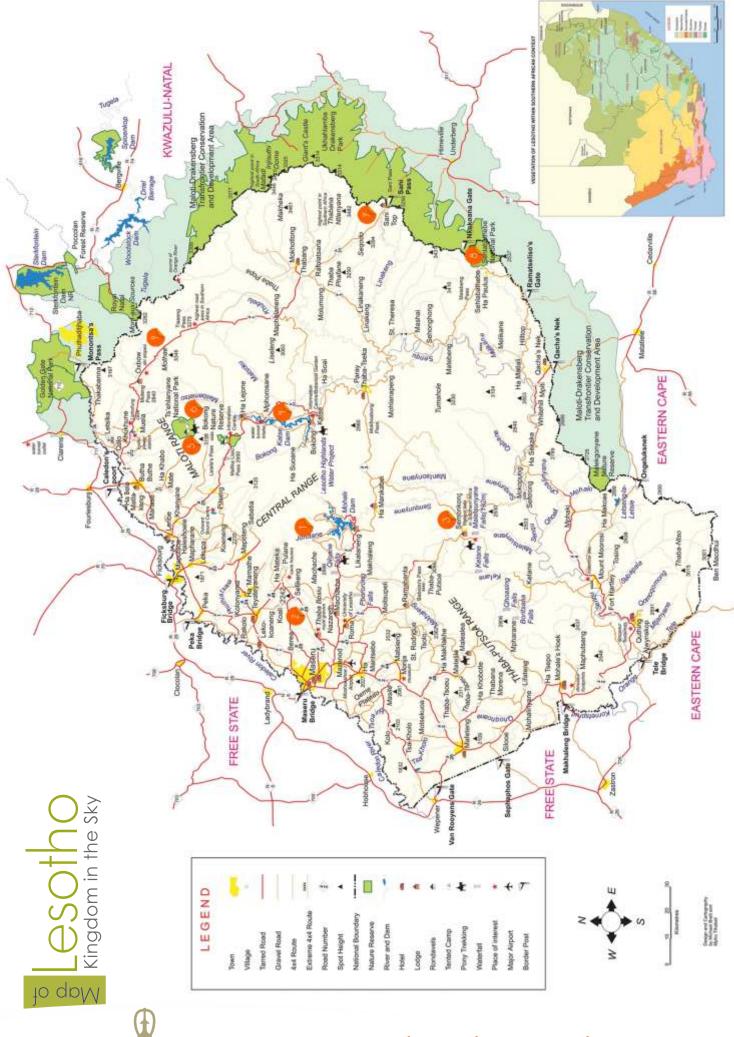


If you're in a vehicle, you have to wear a seatbelt at all times and carry two warning triangles. You must ask permission from the local headman or chief before camping or caravanning anywhere. Do not pick, collect or damage any vegetation as most plants belong to someone in the Basotho land use system.



UPCOMING EVENTS

MONTH	EVENT	ноѕт	CONTACT
All year	Slack packing	Trading Post	+266 22340267
March	Menkhoaneng to Thaba Bosiu walk	T.Connexion	+266 22314646
March	Moshoeshoe's day	Government	+266 22316332
March	Cow Racing	Aloes guest house	+266 27005626
March	Kings Horse racing	Semonkong lodge	+266 27006037
April	Junior Roof Motorcycle and Quads	LORA	Mt. Kuoe +266 63058178
May	Afri Ski season open	Afriski	+27 117046799
July 19th	King's Birthday Weekend	Semonkong Lodge	+266 27006037
July	King's cup skiing Competition	Afriski	+27 117046799
September	Afriski cycling	Afriski	+27 117046799
September	Malealea cycling event	Malealea	+27 825524215
September	World Tourism Month	LTDC	+266 22312238
September	Lesotho Sky Cycling	LesothoSky	
October	Morija Arts &Cultural Festival	Morija Museum	+266 22360308
October	Mohokare Golf Classic	Mr. Sekhibane	+266 58850075
November	Tourism Golf Tournament	LTDC	+266 22312238
November	Roof of Africa	LORA	+266 63058178
November	Kome Beer Festival & Glamping	Tangerine	+266 53200442
December	High Altitude	Ministry of Sports	+266 22314763
December	Diva's show	Events.Adz	
December	Tourism Jazz Festival		+266 62005559



HANDICRAFTS CENTRES

MASERU

Lehakoe Cultural Hut Basotho hats, grass products, cow skin products, beads, portrait pictures, fine pottery Tel: +266 22232313 Email: sphate@centralbank.ora.ls/ sphakoe@lehakoeclub.co.ls Lesotho College of Education Fine pottery, mugs, tea sets and dinner sets Tel: +266 22 312721 Lesotho Cooperative Handicrafts Basotho Hat, Baskets, grass products, clay products, mohair products Tel: +266 22 322523 E-mail: Ich@ilesotho.com, Web: www.basothohat.co.ls Likhomo Arts Cow skin dresses, leather sandals, and beads. Tel: +266 58739826 Maseru Tapestries and Mats Handwoven tapestries and carpets Tel.: +266 22 311773 Seithati Weavers Handwoven tapestries carpets, scarves and table runners, Maseru West 105. Tel.: +266 22313975 Thabong Weavers Hand woven Mohair Tapestries. Mazenod BEREA Elelloang Basali Wall hangings and jerseys, Teya-teyaneng, Tel.: +266 58851053/22 501520 Hatooa-Mose-Mosali Tapestries, rugs, jerseys Tel.: +266 22500772 Email: hatooamosemosali@yahoo.com web: hatooamosemosali@.co.ls Setsoto Design Pure wool and mohair jerseys, tapestries and rugs, Teya-teyaneng, Tel.: +266 22500338 LERIBE Leribe Craft Centre Table runners and mats, ponchos, scarves, shawls, and bags, Leribe, Tel: +266 22 400323, Fax: +266 22 400323, E-mail: leribecraft@leo.co.ls **BOTHA BOTHE** Likila Handicrafts Centre

Tel: +266 59187793/59567393

ACCOMMODATION

Lesotho offers its visitors a good choice of accommodation, ranging from sophisticated hotels and casinos to lodges with conference facilities, mostly in the capital city - Maseru. Throughout the rest of the country, each district has accommodation ranging from medium-sized hotels, smaller lodges, Bed & Breakfast, as well as self-catering facilities for family and long term stays.

MASERU DISTRICT

HOTELS

Hotel Victoria, Tel: +266 22 313687 Email: hotelvictoria@leo.co.ls Khali Hotel, P.O. Box 1072 Maseru Tel.: +266 22 326326, Fax: +266 22 313660, Email: accommodation@ khalihotel.co.ls Lakeside Hotel Tel.: +266 22 313646, Fax: +266 22310223 Email: lakesidehotel@tlmail.co.ls Lancer's Inn Tel.: +266 22 312114, Fax: +266 22 310223

Fax: +266 22 310223, Email: johny @lancersinn.co.ls

Lesotho Sun Hotel and Casino Tel.: +266 22 243000, Fax: +266 22 310104, Email: lesothosun@suninternational.com

Maseru Sun Hotel Tel.: +266 22 312434, Fax: +266 22 310158, Email: maserusun@suninternational.com

LODGES

Good Night Lodge
 Tel: +266 32 3585/63003555,
 Fax: +266 22 313585
 Email: goodnightlodge@gmail.com

Khotsong Lodge,

Tel: +266 52500113-6/ 58850062/ 62850062 Email: khotsonglodge@gmail. com

Mahloenyeng Lodge, Tel: +266 58731277/62051800

Marakabei Lodge, Tel: +266 52501111/58687637 Email: moteanelodges@ gmail.com Web: www.moteanelodge.com

Mmelesi Lodge

Tel.:+266 52 50007/58861116, Fax: +266 22 314033 Email: mmelesi@ilesotho.com Web: www.mmelesi.co.ls

Molengoane Lodge Tel: +266 22 347766, Fax: +266 22 347032 Orion Mohale Lodge Mohale Dam . Tel: +266 22 936135/ 22 936100 Email: mohalelodge@orion-hotels.co.za Ramabanta Lodge, Tel: +266 22 340202/267/ +27 82 7732180 Roma Trading Post, Tel: +266 22 340202/ 22 340267/+27 82 7732180 Email: tradingpost@leo.co.ls Web: www.tradingpost.co.za GUEST HOUSE Botleng Guest House Tel: +266 62004000 Email: info@botleng.co.ls 📕 Casa Tumi Tel.: +266 59728277 Email: tumi@aloetours.co.ls web: www.casatumi.com City Lodger Tel: +266 28 317757/58544629 Email: citylodger@gmail.com Foothills Guest House Tel: +266 58706566 Email: melvin@xsinet.co.za J&E Cyaara Guest House Tel: +266 28 320303/58788006 Karona Guest House, Tel: +266 28 357067 Email: lineomapheele@karona.co.ls 💻 Lithabaneng Guest House Tel: +266 27000654/ 59390857/ 63013399 Email: lithabanenggh@gmail.com Makhoarane Guest House Tel.: +266 22 360369/58858987 Maluti Guest House Tel: +266 22 312677 Email: doc@polka.co.za Marits'oana Guest House and Sesotho Cuisine, Tel: +266 22 314224 Email: maritsoana.rest@gmail.com Mohale Guest Houses Tel: +266 58796221/63199467 Mohokare Guest House, Tel: 22 314442/52 506500, Fax: +266 22 314445 Email: reception@mohokare.co.ls Molemo Guest House, Tel: +266 22 331376/62331376 Email: molemoguesthouse@hotmail.com 📕 Mophato oa Morija, Tel: +266 22 360219, Fax: +266 22 360010 Email: mophato@leo.co.ls

Morija Guest Houses Tel:+266 22 360306/63065093 Email: mgh@leo.co.ls, Web: www.morijaguesthouses.com

Phomolo Guest House, Tel: +266 22 310755/ 58858849 Email: phomolo.guesthouse@ ilesotho.com, baso@ilesotho.com Queen Proteas Guest House, Tel: +266 22 315215 Email: qproteas@gmail.com Reitumetse Guest House Tel.: +266 22 323176/62772246, Fax: +266 22 323178 Scenery Guest House, Tel: +266 22 316745/ 28 316744/58778947 Email: sceneryguest@hotmail.com Tribute Guest House Tel: +266 22 325356, Fax: +266 22325355 Email: info@tributelesotho.com BED AND BREAKFAST Black Swan B&B, Tel: +266 22 317700/ 63056206 Email: boeti@blackswan.co.ls Boikhutsong B&B, Tel: +266 22 315037/62858871 Email: gmothepu@gmail.com Haven of Peace B&B, Tel: +266 22 313629/63097209 Email: ntb@ilesotho.com Ifo B&B and Self Catering, Tel: +266 22 327630/58997494 Email: mampaila@yahoo.com Lapeng B&B, Tel: +266 22 340660/ 58447164 Email: lapengbed&breakfast@ilesotho.com Lapeng Ha Mamosa, Tel: +266 28 330053/58772790 Email: lapengbed&breakfast@ilesotho.com Lindy's B&B, Tel: +266 59111732 Email: info@lindysbnb.co.ls Phokeng Gardens B&B, Tel: +266 22 311925/59775540 Email: phokenggarden bedandbreakfast@yahoo.com Seilatsatsi B&B, Tel: +266 22 332317/58852284 Email: k.mophethe@ilesotho.com Anglican Training Centre, Tel.: 22 311974 Email: mathula@ecoweb.co.ls Bambatha Tsita Hostel, TeL: +266 22 311879 Email: fal@leo.co.ls Community Treatment Centre (CTC) , Tel.: +266 28321542/ 22312709 Lesotho Durham Link, Tel.: +266 22 325166 Email: info@ldl.co.ls

Nokaneng Back Packers, Self Catering, Dorms & Camping, Thaba-Bosiu, Tel: 58900744/58962461

Our Lady's House, Tel: +266 22 340207/58849218 Email: olh@leo.co.ls

SEMONKONG

 Riverside B&B,

 Tel: +266 63226821

 Semonkong Lodge,

 Tel: +266 27 006037/62021021

 Email: bookings@

 Web: www.placeofsmpkg.coddfsmoke.co.ls,

 Serumula Guest House,

 Tel: +266 22 317875

Email: info@serumula.org.ls

BEREA DISTRICT

- Aloes Guest House, Lancers Gap, Tel: +266 57501555/ 58065622
 Blue Mountain Inn, Tel: +266 22 500362
 Email: skymountainhotels@ilesotho.com
 Ka Pitseng Guest House, Tel: +266 22 501638/58845226
 Palace Hotel, Tel: +266 22 225100/58883133
 Email: tkfm@leo.co.ls
- Pyramid Garden, Tel: +266 58845338

LERIBE DISTRICT

Aloes Guest House, Tel: +266 27 005626/58065622 Email: aloesguesthouse@gmail.com

Bird's Haven B&B, Tel: +266 22 401989/62000084 Email: info@birdhavenleribe.com

Bokong Nature Reserve, Tel: +266 22 460723

Chock Centre Chalets, Tel: +266 58815841/63184408 Hae B&B,

Tel: +266 58066972/ +27 83499065 Email:haebb@yahoo.com

 Mahlakapese Guest House, Tel: +266 52 520000/52510000
 Email: mahlakapese@gmail.com

Maliba Lodge, Tel: +266 62625422/ +27 31 702 8726

Email: reservation@maliba-lodge.com

Motebong Village (Ha Lejone), Tel: +266 22 227600/59744567

Email: info@motebong.com
Mountain View Hotel,

Tel: +266 22 400559,

Fax: +266 22 400090 Email: mvh@skymountainhotels.com

📕 Naleli Guest House,

Tel: +266 22 400409/ 58853295 Email: naleliguesthouse@steller.com

📕 Orion Katse Lodge,

Tel: +266 28 910202/63258371 Email: gmkatse@orion-hotels.co.za reskatse@orion-hotels. co.za

Sekekete Hotel,

Tel: +266 22 431192/62111778

Tšehlanyane National Park, Tel: +266 22 46 1226/ 22 46 0813 Umbrella Guest House. Tel: +266 27 059004/63216005 **BOTHA BOTHE DISTRICT** Afri-Ski Resort, Tel: +266 59544734/ 0027 871505356/865115406 Email: info@afriski.co.za Botha Bothe Youth Hostel, Tel: +266 22 460027/22 461832 Crocodile Inn Hotel, Tel: +266 22 460223/7, Fax: +266 22 460506 Email: crocodileinn@yahoo.com Likileng Village, Tel: +266 22 460686/ 22 461341 Email: likileng@tsebo.co.ls Liphofung Cultural Village, Tel: +266 22 460723/ 27 009477 Mamohase Rural Stay B&B, Tel: +266 9047042/5 8058438/ 58045597 Email: info@mamohaseruralstay.com Motlejoa Guest House Tel: +266 22461555/63020118 Email: motlejoa@yahoo.com Oxbow Lodge, Tel: +27 51 9332247 **MOKHOTLONG DISTRICT** Boikhethelo Guest House, Tel: +266 22 920346/63188445 Email: panges.leluma@ yahoo.com El Passo Guest House, Tel: +266 22 28920156 Email: admin@elpasso.co.ls Maloraneng Chalets in the Sky, Tel: +266 22 266920/ 62863676/63016982 Email: raletsoanahalil@yahoo.com Web: www.chaletsinthesky.co.ls Mokhotlong Hotel, Tel: +266 22 920212/63635898 Email: molalanatradingco@yahoo.com Molumong Lodge, Tel: +27 83 2543323 Email: info@molumong.net No.10 Riverside, Tel: +266 63890806 Sani Stone Guest House, Tel: +266 59002441/58789989 Email: makhele.s@gmail.com Sani Top Chalet Lodge, Tel: +266 63146689/ +27 72 658 344 3 Email: mapulam@mweb. co.za/ maleke@iafrica.com Sengu Hotel, Tel: +266 22 920330

St. James Lodge, Tel: +266 58137873 +27 71 6726801 Email: info@stjameslodge.co.za, Website: www.sanipasstours.com

Tumahole Guest House, Tel: +266 22 920271/63305745

THABA TSEKA DISTRICT

Buffalo's Hotel,

Tel: + 266 27 007339 Email: senatentabe@leo.co.ls Farmers Training Centre, Tel: +266 22 900231/ 22 900303

Mashai Guest House, Tel: +266 63012563

Mohale oa Masite, Tel: +266 22 900980

- Motherland Guest House, Tel: +266 28 900404/63040404
- Mountain Star Lodge, Tel: +266 22 900415 Nchebeng Guest House,

Tel: +266 28 900905/63094926

Ntina Guest House, Tel: +266 59098613 Email: mafusihanyane@gmail.com Paray Mission,

Tel: +266 22 900 237 Sisters of Charity, Tel: +266 27 009409

MAFETENG DISTRICT

 Catholic Training Centre, Tel: +266 22 700312/ 58846792
 Email: ctc@leo.co.ls
 Grace B&B Tel: 58863223
 Golden Crown Guest House, Motsekuoa, Tel: +266 58975632/59464488
 Golden Hotel, Tel: +266 22 700566/ 58975632/59464488

Hotel Mafeteng,

Tel.: +266 22700236/ 2700438 Email:hotelmafeteng@leo.co.ls

📕 Lapeng Guest House,

Tel: +266 28 700892/ 58772790/62600700 Email: lapengbed&breakfast@ilesotho.com

Mafube B&B,

Tel: +266 27 001772/ 58677615

Malealea Lodge, Adventure & Pony Trek Centre, Tel: +266 58407816/

+27 82 5524215 Email: info@malealealodge.com, Website: www.malealea.com

Meriting B&B,

Tel: +266 27 701332/58957978

Matelile Community Development Centre, Tel: +266 58522120 /58815113 Ribanena Guest House, Tel: +266 27 640069/58845557 **MOHALE'S HOEK DISTRICT** Bethel (BCDC), Tel: +266 58742991/59011384 Email: bbcdc@ilesotho.com Castle Rock Guest House, Tel: +266 22 785445 EDMA Guest House, Tel: +266 22 785400/58731772 Email: edmaguesthouse@ymail.com Farmers Training Centre, Tel: +266 22 785213/58458701 Hillcrest Guest House. Tel: +266 58883454 Email: nyeoe@leo.co.ls 📕 Hotel Mount Maluti, Tel: +266 22 785224, Fax: +266 22 785341 Email: info@hmmlesotho. com / hmm@ com / hmm@skymountainhotels.com IEMS. Tel: +266 22 785 423 Monateng Lodge, Tel: +266 22 785337/22 785939 Email: monatenghotel@gmail.com **QUTHING DISTRICT** Big P Guest House, Tel: +266 27 000157/58746951 Email: phelan222@yahoo.co.uk 📕 Ekhayeni B&B, Tel: +266 63289680 Farmer Training Centre, Tel: +266 27 000391 Farmers Training Centre (Mphaki), Tel: +266 58573745 Fuleng Guest House, Tel: +266 22 750260/62782779 Moorosi Chalets, Tel: +266 63030429 Granny & 4 Sisters, Tel: +266 27 008211/58003277 Ha Liphapang Pony Trekking, Tel: +266 59205545 Lehonyeling Lodge, Tel: +266 59061342/59022452 Mountain Side Hotel. Tel: +266 22 750257 Email: mountainsidehotel@yahoo.com Orange River Lodge, Tel: +266 27 008209/58716486 💻 Rainbow Eleven B&B, Tel: +266 22 750530/58772361 Villa Maria. Tel: +266 22 750364/58823177

QACHA'S NEK DISTRICT

Anna's B&B, Tel: +266 22 950374/ 63000876 Email: annasb&b@leo.co.ls



Central Hotel. Tel: +266 22 950612 Farmers Training Centre, Tel: +266 22 950235 Letloepe Lodge, Tel: +266 22 950383/ 63012310 New Central Guest House, Tel: +266 22 950488 New Villa B&B, Tel: +266 22 950052/ 58077625 Nthatuoa Hotel, Tel: +266 22 950260 Snake Park Campsite Tel: +266 63120505 /58759514 Thimo B&B. Tel: +266 22 950789/ 63010330

SEHLABATHEBE

Mabotle Guest House, Tel: +266 28 952001/59715523 Range Management, Tel.: +266 28 950551/559 Sehlabathebe B&B, Tel: +266 28 952325 Sehlabathebe Lodge, Tel: +266 28 952403

TOUR OPERATORS ASSOCIATION OF LESOTHO (TOAL)

Airport Shuttle and Tours, Tel: +266 58855527 Email: airportshuttle@ymail.com BDMG, Tel: +266 59512111 Email: leshoele@gmail.com ComUpway Endozed (Pty) Ltd, Tel: +266 62996633 Globex Tourism, Tel: +266 62002277 Email: hoohlot@ecoweb.co.ls High Point Adventures & Tours, Tel: +266 58599903, Email: Imosenye@yahoo.com Horizon Tours, Tel: +266 63491818 Email: horizontoursshuttle@yahoo.com Likatola Horse Riding Adventures, Tel: +266 63988905/5884772 63079274 Email: likatolahorseriding@yahoo.com 📕 Lithaba Tours, Tel: +266 63724541 Email: lithabatours@kihgroup.co.za Mokhotlong Expeditions,

> Tel: +266 62004777 Email: khabiso@gmail.com

Molepe Travel & Tours. Tel: +266 28 3268 18/62002777/ +27 728015444 Email: molepetravel@amail.com Planet Tours, Tel: +266 58853953/63061965 Email: p.planettours@gmail.com Qiloane Tours, Tel: +266 22 313977/59447723 Email: giloane@yahoo.co.uk T-Connextion Tours, Tel: +266 22 314646/62861361. Email: tmaretlane@yahoo.com The Sun Travel & Tours Tel: +266 28 329018/58584183 Email: thesuntraveltours@gmail.com Unique Tourism Facilities, Tel: +266 22 337779/ 22311620/63050197 Email: uniquetourism@ecoweb.co.ls/ rametsemj@gmail.com

MOUNTAIN KINGDOM TOUR GUIDING ASSOCIATION (MKTGA)

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- Letseng-La-Letsie, Tel: +266 57110260
- Moipone Lechesa , Maseru, Tel: +266 28 331340/58028256

Moliehi Mokuku, Thaba-Bosiu Information Office, Tel: +266 58091373 Email: moliehimokuku@vahoo.co.uk Moruti Ramonosi, Mamohase Bed & Breakfast Tel: +266 5904 7042 Email: mamohase@gmail.com Nosaenele Matooane, Letseng – la –Letsie, Tel: +266 59935347 Nozelelo Yengane, Mokhotlong, Tel: +266 63121297/57003420 💻 Nthabiseng Tolofi, Mohale Boating, Tel: +266 62745547 Email: nthabisengtolofi@yahoo.co.uk 📕 Petje Ntjelo, Bokong Nature Reserve. Tel: +266 59502291 🛛 Ramathella Likotsi ,Tlokoeng **Bio** – Diversity Project, Tel: +266 58752000 Email: likotsi13@gmail.com 📕 Seabata Nghesi , Aloes Guest House. Tel: +266 63066146 Email: aloesquesthouse@gmail.com 📕 Tumisang Letsie, Tsatsane Ha Liphapang, Tel: +266 59205545 Wenzeni Mosentselane , Tsatsane Ha-Liphapang, Tel: +266 5724 1971

BASOTHO ASSOCIATION OF TRAVEL AGENCIES (BATA)

Cosmo Travel.

Shop # 5 Metcash Complex Kingsway Road, Tel: +266 22313518, Fax: +266 22313517 Email: cosmotravel@leo.co.ls

Execu Travel,

Dolphin House, Tel.:+266 22 325113/22 320527, Fax+266 22 310599 Email: executravel@galileo.co.za

Harvey World Travel,

Shop 8, Hotel Victoria, Tel.: +266 22323706 / 58850395, Fax: +266 22325534 Email: ucs21@hotmail.com

KSM Travel Agency,

Room4,Julia House, First Floor Ha-Hoohlo, Tel: +266 28323315/62093925 Email: ksmtravelagency@yahoo.com

Leloli Travel & Tours,

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